

PRICING MODELS – NEW FOR 2018

Purchase REDUCED 2018 PRICING

- \$135,000 includes hardware, installation, warranty and support. Inquire about volume discounts.
- 25% content royalty, access to growing Birdly VR environment portfolio

Lease Financing REDUCED 2018 LEASE RATES

- 24 to 60 month leasing packages
- **Conventional Lease** – Starting at \$2,500/mo + content royalty
- **Lease to Own** – Starting at 2,800/mo + content royalty

Revenue Sharing NEW 2018 PROGRAM

- **Partly Subsidized** – \$75,000 + 40% content royalty – eligible for clients with >350K attendance
- **Fully Subsidized** – \$0 upfront + 60% content royalty – eligible for clients with >600K attendance

Temporary Exhibition Program NEW 2018 PROGRAM

- Short term (4+ month) leases for museums/zoos/aquariums wishing to pilot the Birdly platform or feature a limited engagement alongside an exhibition.
- \$5,500/mo hardware rental + 35% content royalty (+ shipping and installation)
- 50% hardware rental rebate (capped at \$20K) to institutions that wish to purchase or lease unit(s) at the end of the term.
- Multi-unit discounts offered

Short Term Rental

For special events and corporate rentals. \$5,000/day hardware rental + \$1,000/day technician fee (+ shipping). Reduced daily hardware rentals for multi-day events.

About Birdly® VR

Birdly® is a one-of-a-kind full-body virtual reality (VR) bird flight simulator coupling robotics and simulation technology to deliver an experience like none before. Unlike a common flight simulator that requires a joystick, mouse and/or numerous buttons, Birdly® operators command their flight experience instinctively with arms and hands – movements correlated to the flapping of wings and manipulation of primary feathers for speed, altitude and navigation. Each input is reflected in the virtual flight processor and returned as physical feedback through pitch, roll and heave movements. The result of Birdly's® precise sensory-motor coupling – including headwind simulation, 3D audio, and visual impact – is an exhilaration that is simply breathtaking.